



# VIRTUAL CAREER FAIR

March 1 - May 29, 2021

## LIVE DATES:

College and Community March 4

Middle and High Schools March 24

- Access to over 10,000 attendees
- Customizable and interactive exhibitor booths
- Live webinars
- Post-event stats on engagement and interactions to help gauge your ROI

Presenting Sponsor



JA Inspire Virtual is a college, career and trades virtual career fair for middle and high school students, along with college students and our community members.

Representatives from businesses, colleges, trades and apprenticeships will participate in this one-day time saving event where students will gather information, gain access to higher education, internships, careers and employment.

Representatives will be on hand to answer key questions ranging from college acceptance policies, job shadowing, internships, and employment. In addition to asking questions, attendees will be able to schedule interviews, download literature and learn about the various job opportunities.

Success Sponsors



# How you can Participate

JA seeks sponsorship to cover the cost of providing JA Inspire, a Virtual Career Fair for students and the community. Sponsors will fund participation as well as help provide videos and career information for your company. After the initial event, attendees will be able to access JA Inspire Virtual 24/7 for the full 90 day period as they continue their career planning.

## \$7,500

### Presenting Sponsor

(up to 2)

- Prominent logo in Virtual Conference Lobby with live link
- Prominent logo on Virtual Auditorium stage
- Prominent logo on Landing Page
- 2 Live Webinar slot (30 minutes each)
- Customizable Exhibit Booth, 6 panels
- Social Media Posts with Cross Promotion
- 2 Days of Social Media Takeover

## \$5,000

### Success Sponsors

(up to 10)

- Prominent logo in Virtual Conference Lobby with live link
- Prominent logo on Virtual Auditorium stage
- 1 Live Webinar slot (30 minutes) (limited available, apply early)
- Customizable Exhibit Booth, 5 panel
- Social Media Posts with Cross Promotion
- 1 Day of Social Media Takeover

## \$2,500

### Prepare Sponsors

(up to 12)

- Prominent logo in entrance of Virtual Exhibit Hall with live link
- 1 Live Webinar slot (15 minutes) (limited available, apply early)
- Customizable Exhibit Booth, 4 panel
- Social Media Posts with Cross Promotion
- 1 Day of Social Media Takeover

## \$1,000

### Inspire Sponsors

- Logo in Virtual Exhibit Hall with live link
- Customizable Exhibit Booth, 4 panel

## \$500

### Exhibitors

- Customizable Exhibit Booth, 4 panel

## \$250

### Innovator Exhibitors

(small businesses under 10 employees)

- Customizable Exhibit Booth, 2 panel

## A la Carte

Inspire, Exhibitor and Innovator Exhibitors can have their booths set up by JA staff for an additional fee of \$150.